



Maurice (Moe) Russell

Moe Russell is the cofounder and president of [Russell Consulting Group](#), a leading provider of marketing and financial advice to crop and livestock producers. With its proven model of risk discovery, planning and analysis, Russell Consulting helps its clients reach their farm's financial goals and desired profit marks. The company's benchmarking data for Machinery and Labor cost per acre is valued by producers throughout North America.

Moe is a frequent business speaker on motivation, planning and entrepreneurship. He developed a webinar series on commodity marketing and writes for Farm Journal magazine.

Prior to starting Russell Consulting, he spent 26 years with Farm Credit Services and served as Division President, Branch Lending, where he was responsible for 82 lending offices in Iowa, Nebraska, South Dakota and Wyoming.

Moe has international consulting experience in Hungary, Czechoslovakia, the Middle East, and South Africa. He is also on the faculty of the "The Executive Program for Agricultural Producers" (TEPAP) program at Texas A & M University.

Moe graduated from Iowa State University with a degree in Agricultural Business and earned an Executive MBA degree from University of Nebraska at Omaha. He grew up on a diversified grain and livestock farm near Monticello, Iowa, and is still involved in production agriculture.