

# RETURN ON INVESTMENT

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*Annual Campaign*  
2009-2010

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SOUTH CENTRAL COLLEGE FOUNDATION, NORTH MANKATO

**A SOLID FOUNDATION**  
*for Tomorrow's Success*

# From the... ANNUAL FUND DRIVE CHAIRPERSON

Dear Friends and Supporters of South Central College:

Welcome to our 16th Annual Fund Drive! Over the years, the “AFD” has become one of the mainstays of fundraising for South Central College. Through it, vital scholarship and program dollars are raised to assist students enrolled at Minnesota’s premier comprehensive community and technical college.

The economy isn’t very rosy right now, but that hasn’t deterred men and women seeking to start, advance, or change their careers. In fact, enrollment at SCC is up, providing evidence that in spite of a rough job market, a college degree represents the best step forward.

There are many worthy organizations that deserve support from those in our community in a position to help. So, why support SCC?

- *Every dollar* contributed to the SCC Foundation is an investment in tomorrow’s workforce. Employers from our region understand full well the value of an SCC diploma as they hire our nurses, mechanics, computer technicians, and more.
- *Every dollar* contributed to the SCC Foundation is an investment in quality education. From scholarships to program supplies, the proceeds from the Annual Fund Drive help keep the College on the cutting edge of the post-secondary education arena.
- *Every dollar* contributed to the SCC Foundation is an investment in someone’s dreams. Thousands of students attending SCC have aspirations to make a positive impact on our world and improve it for all. In a very real sense, supporting the AFD is a grass-roots way to “give back” so others can realize their potential.

You are holding this booklet because an AFD volunteer called on you to consider supporting the campaign. As you consider your gift to the AFD, ask yourself if your business has benefited from SCC. Ask if a son, daughter, niece, nephew, grandson or granddaughter has benefited from SCC. Chances are there are many reasons right around you that speak to why you should support the AFD.



Please see the back page of this booklet for a description of various ways to support SCC.

Thank you very much for considering a gift to the 2009 South Central College Annual Fund Drive!

Tim Ray

A handwritten signature in black ink that reads "Timothy C. Ray". The signature is written in a cursive style.

Chairperson,  
2009 SCC Annual Fund Drive  
Owner, Computer Technology Solutions

# Foundation Supporter

What does South Central College mean to you?

What does South Central College mean to your business?

What does South Central College mean to our community?

Education is one of the backbones of our society, and it provides us with global competitiveness. South Central College offers the greater Mankato/North Mankato community a significant opportunity to engage graduates equipped with excellent skills and strong work ethic to create a competitive advantage. The curriculum has evolved to provide students with needed technical skills, awareness of the world around them, and the ability to think creatively and grow into our future leaders. This is truly the mark of any progressive organization: to have the ability to respond to the world as it is today, and the vision to respond to what it will likely become in the future.



At Kato Engineering we support the college through scholarships, fundraising activities, technical assistance, and hiring of current students and alumni, because we believe in its mission. We must accept the challenge as a community to support SCC so it can continue to enhance our quality of life and sustain its role as an ambassador for us all.

Gary Burandt

A handwritten signature in black ink that reads "Gary Burandt". The signature is written in a cursive, slightly slanted style.

VP/General Manager  
Kato Engineering

*Thanks to our generous supporters, SCC Foundation, North Mankato awarded \$197,950 to 260 deserving students last year. Because of rising costs, students are finding it increasingly difficult to afford a college education. You can help. Whether you designate your donation to a specific scholarship or choose to support the Foundation's general fund, your contribution will make a difference in the life of a grateful scholarship recipient.*

# Scholarship Recipients



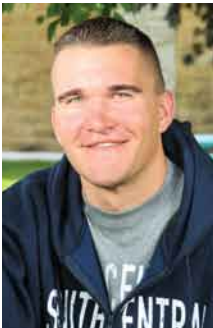
## *Recipient of 2009 Mankato Clinic Scholarship*

Receiving a scholarship from the South Central College Foundation has meant a lot to me. There is only a select group of students from SCC that get the chance to receive a scholarship; therefore, I feel very privileged to be in the select group to represent SCC. With this scholarship helping me with tuition and living expenses, I will be able to cut down on work hours and focus more on my studies. This is an achievement that will help me to be financially and academically successful at South Central College.

## Kyndra Rothmeier

Medical Coding Specialist, Summer 2008

Medical Laboratory Technician, Summer 2010



## *Recipient of 2009 Mankato Downtown Kiwanis Scholarship*

SCC has become an important part of my life. I started attending SCC in the fall of 2007 with a goal of earning an Associate's Degree in the Marketing Management program, after being deployed to Iraq. Since then I feel like I have become a member of a family. I started working in the SCC Book Store last year as part of my marketing internship, and I feel like I have met everyone once or twice. For the past two years, I have also been involved in Delta Epsilon Chi and served as a state officer last year. Being a member of DEX has been invaluable to me, because that is where I have learned essential leadership skills that will help me to become more prepared for the workforce. I have also met many friends and mentors. This past spring, I finally achieved my goal of graduating from the SCC Marketing Management program with honors, and I've decided not to stop there. I am currently pursuing my Bachelor's Degree at SCC as part of Southwest State's distance learning program, and I will continue to be a part of SCC for a long time to come.

I consider it a great honor to have received a scholarship from the SCC Foundation. Since I am a nontraditional student like so many others attending SCC, my scholarship is very important to me, because I am self-sufficient and have to pay my own bills. Receiving my scholarship will help relieve the pressures and stress of being a full-time student and being self-reliant. I will be able to focus on my work and ensure that I can continue to be successful in achieving my educational and personal goals. I would like to say thank you to everyone who supports the SCC scholarship program. I will never forget the kindness and generosity you have shown me.

## Steven Peterson

SCC Marketing Management, 2009

# From the... EXECUTIVE DIRECTOR

During trying economic times, you have to make every dollar count. No one can afford to invest precious capital in things that aren't going to add to the bottom line. Contributing to the SCC Annual Fund Drive adds:

- to the bottom line of our local economy
- to the productivity of our region's employers, and
- to the accomplishment of many dreams and aspirations

We realize that there are numerous worthy organizations that deserve your philanthropic support. But we also believe that there is nothing quite so rewarding as contributing to the future of young women and men who see a future of great promise.

I am often asked why support a "state school" anyway. Doesn't the state of Minnesota provide everything the college requires? In a word, NO. In fact, SCC only gets about 45% of its support from the taxpayers of Minnesota. The balance must be made up with tuition and external sources of funding. It may shock you to know that Minnesota has the second highest tuition rate for two-year colleges in the nation. It is simply very expensive, relative to our neighbors, to pursue a post-secondary education in Minnesota. But that's where you come in.

The 16th Annual Fund Drive is underway, and we are asking you to either renew your support or join us for the first time. By doing so, you are helping us with some very important work: helping students become productive members of our society...and keep our regional economy vibrant and stable.

In these trying times, it is difficult to justify contributing significantly to anything but your own bottom line. I maintain that by contributing to SCC you are contributing to your bottom line! Look around you...chances are there is a SCC (or MAVTI or MTI or...) alumnus right around the corner. Please consider supporting the 2009 SCC Annual Fund Drive. It truly is an investment in the future and provides a terrific Return on Investment!



Greg Bednar

A handwritten signature in black ink, appearing to read "Greg Bednar". The signature is fluid and cursive.

Executive Director  
South Central College Foundation,  
North Mankato

# *ways to give...*

*There are many ways a company or individual may give a gift to the SCC Foundation. While the greatest benefit offered to donors is the satisfaction of helping change lives of SCC students, there are also ways to give that provide immediate or deferred tax benefits. These benefits allow donors to make a greater impact without spending more money.*

## **CASH GIFTS**

Cash contributions to the SCC Foundation, a 501(c) (3) non-profit corporation, are fully deductible to the extent allowed by federal law.

## **UNRESTRICTED GIFTS**

Cash contributions may be given to the college without designations or restrictions, for the college to use on the initiatives it deems most critical. These are called unrestricted gifts.

## **RESTRICTING YOUR CONTRIBUTION**

Donations may also be designated by the donor to a particular scholarship or program. These are called restricted gifts.

## **ENDOWING A FUND AT SCC FOUNDATION**

Endowments are truly gifts that last forever. An endowed fund can be established to support scholarships or general initiatives of the college. The principal of the endowment is invested and interest from the fund is used to provide annual support for the chosen initiative. A minimum contribution of \$20,000 over a 3-year period is required to establish an endowment.

## **GIFTS OF STOCKS AND SECURITIES**

Gifts of appreciated stocks can allow individuals to make larger gifts with small out-of-pocket expense. If a donor contributes stocks held for more than one year that have appreciated in value, the donor may receive a federal income tax deduction for the fair market value of the security on the date it is transferred to the SCC Foundation. Gifts made in this way avoid capital gains taxes on any sale of the stocks. If stocks have been held for less than one year, the federal deduction is based on the cost basis of the security, not its fair market value on the date of the gift. If you wish to make a gift of securities that have depreciated in value, it is better from the tax perspective to sell the stock first, realize the loss and give the proceeds to SCC Foundation.

## **GIFTS OF PROPERTY AND IN-KIND GIFTS**

Most of the tax considerations noted above for securities also apply to gifts of real property. Special tax benefits are available if residences or farms are the object of a donation. The donor can realize immediate tax benefits while still reserving the lifetime right to use and enjoy the property.

Contributions of equipment (e.g. computers, instructional aids, inventory), if related to the mission of the college and usable in the educational process, are also valued gifts. These donations can provide meaningful tax benefits for the donor.

## **PLANNED AND DEFERRED GIFTS**

One of the simplest ways to provide for SCC is through a bequest in a will or living trust. Giving in this way helps reduce estate and inheritance taxes, but does not provide any immediate income tax advantages. There are other giving agreements that can provide immediate income tax benefits, provide a stream of income for the life of the donor, or others designated by the donor, reduce estate and inheritance taxes, and provide significant support for the programs and students at SCC. These types of giving are arranged through charitable gift annuities, charitable remainder trusts, charitable lead trusts, and other instruments that may sound complicated, but are easily established as a component of your estate planning. Please contact a trained financial planner to find out more about the substantial tax savings gained by leaving a legacy to SCC.



SOUTH CENTRAL COLLEGE  
**FOUNDATION**  
NORTH MANKATO

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